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Sailors Launch "Anchor Easy," a New GPS Anchor Watch App Focused on Reliability and Ease of Use

Menziken, Switzerland – February 12, 2026 – Long-time sailors and YouTube vloggers Dagmar and Marc Schröder of "Leinen Los" today announced the launch of Anchor Easy, a modern anchor watch application for iOS and Android. As avid sailors who spend months at anchor, the couple developed the app to address a critical need in the sailing community: a reliable, user-friendly tool that provides ultimate peace of mind.

After trying existing anchor alarm apps, the creators found that none offered the right combination of reliability and intuitive design they desired for their own safety. Leveraging Marc's 11 years of experience as a software engineer at Google, they decided to build a better solution from the ground up. The result is Anchor Easy, an app designed to be as dependable as the underlying platform permits, while being exceptionally easy to use, featuring a particularly comfortable and powerful remote viewing capability.

"Being a sailor myself, I built the app such that it does the things you need in the real world," said Marc, co-creator of Anchor Easy. "We needed an app that was not only robust in its core function of monitoring the anchor but also simple to operate in the dark, in any situation, and observable from ashore without a complicated setup."

Anchor Easy's key features were born from real-world experience. The app includes a comprehensive alarm system that alerts users to anchor drift, GPS signal loss, and low battery on the monitoring device. Its "Boat Group" feature allows for seamless remote monitoring from a second device, perfect for when the crew is ashore. For more complex mooring situations, a specialized "Lines Ashore" mode monitors the boat's heading in a defined wedge.

The app's clean and polished interface was guided by co-creator Dagmar, who has a professional background in graphic design. "It's important to me that the design is clean and beautiful," said Dagmar. "An app you rely on for safety should feel calm and intuitive, not cluttered or confusing."

Anchor Easy Key Features:

- **Comprehensive Alarm System:** Instant alerts for anchor drift, GPS signal loss, and low battery.
- **Remote Monitoring:** "Boat Group" feature allows a user to observe their vessel's status from a second device over the internet.
- **Flexible Anchor Setting:** Set the anchor with a single tap, from a distance by pointing, or by simply dragging it on the map.

- **Lines Ashore Mode:** A specialized alarm mode for mooring with lines to shore or using a second anchor.
- **Anchor History:** Automatically saves previous anchor positions for easy return to favorite spots.

Pricing and Availability: Anchor Easy is available now on the Apple App Store and Google Play Store. The app is free to download and offers premium features through a subscription.

About the Founders: Dagmar and Marc are the creators of the popular sailing YouTube channel "leinen_los_vlog," where they document their sailing adventures in the Mediterranean. Their combined expertise in software engineering, design, and practical sailing led them to create Anchor Easy.

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